

FINTECH INDUSTRY SPEAKER SERIES



Stable Coins as a bridge to CBDC's Featuring Arul Murugan from Borderless Capital



An entrepreneur turned venture capitalist, Arul Murugan focuses on investing and building category-leading businesses that scales quickly and endure even the most challenging market conditions. His 12 years as Founder, CEO and Chairman of Enrich, an Oracle-based SaaS procurement solution, were critical in forming his philosophy to growth. Enrich grown to \$10M within first 4 years and subsequently was able to grow between 30 and 40 percent each year between 2008 and 2012—the height of the economic recession—in part because of Murugan’s focus on nurturing ecosystems and building a category leader. He then acquired a UK based company and ultimately grew Enrich to about 500 employee organization across North America, Europe, Asia and exited the business to large private equity with an IRR of 288%. He brought that philosophy from Enrich to his portfolio of 30+ companies in 11-11 Ventures and now Borderless Capital, where he is investing in category-leading companies that have proven business model, scalable revenue and a clear path towards profitability.

» October 25, 2021 | 6:30 PM

» Microsoft Teams Live Event- Join [here](#)